

**TIM HORTONS® “SHARE HOLIDAY CHEERS” OFFER**  
**PROMOTION TERMS & CONDITIONS**  
**Official Terms**

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**By entering this Promotion, entrants agree to abide by these official terms and conditions (the “Official Terms”). The decisions of the Sponsor and the independent promotion administrator appointed by the Sponsor (the “Independent Promotion Organization”) with respect to all aspects of the Promotion are final and binding on all entrants.**

1. **SPONSOR & PROMOTION PERIOD:** The Tim Hortons® “Share Holiday Cheers!” Offer (the “**Promotion**”) is sponsored by The TDL Group Inc. (the “**Sponsor**”). The Promotion commences at 12:00:00 AM Eastern Time (“**ET**”) on November 7, 2019 and will end at 11:59:59 PM ET on January 31, 2020 (the “**Promotion Period**”). All times are Eastern Times. Submissions (defined below) must be received by 11:59:59 PM ET on January 31, 2020 (the “**Grace Period End Date**”).
2. **ELIGIBILITY:** To participate in the Promotion and be eligible to receive a coupon (see section 4 for details), an individual person (“**Entrant**”) must be a legal resident of Canada who has reached the legal age of majority in their province/territory of residence at time of entry. Employees, officers, and directors of the Sponsor, its affiliates, representatives, agents, participating stores, advertising or promotional agencies, and the Independent Promotion Organization (collectively, the “**Promotion Parties**”) and immediate members and members of the same household of such persons, whether related or not, are not eligible to receive a Coupon (defined below). For these Official Terms, "immediate family" means mother, father, sister, brother, son, daughter and spouse, including common law spouse, regardless of where they reside.
3. **HOW TO PARTICIPATE IN THE PROMOTION:** Purchase a minimum of \$30 (pre-tax) in a single transaction (the “**Minimum Spend**”) of participating Tims® at Home products (excluding Ready-to-drink Iced Capp® products, which are not eligible products in connection with this Promotion) (the “**Participating Products**”) (see Appendix A for a list of the Participating Products) at a retail store located in Canada (a “**Participating Retailer**”) during the Promotion Period (an “**Eligible Purchase**”) and retain your one (1) cash register sales receipt (the “**Receipt**”). Next, take a photo (which must be under 10 MB and must be either a jpeg, PNG, or GIF) (the “**Photo**”) of your Receipt that must clearly evidence that you made an Eligible Purchase, including clearly showing the Participating Retailer where the Eligible Purchase was made, the date during the Promotion Period that the Eligible Purchase was made and the Participating Product(s) purchased, which must be itemized and have a total sum that is equal or greater than the Minimum Spend. Next, visit [timsathomeholiday.com](http://timsathomeholiday.com) (the “**Promotion Website**”) and complete and submit the claim form (the “**Claim Form**”) before the Grace Period End Date. Your submitted Claim Form (the “**Submission**”) must include: (a) your full name, your mailing address, a valid email address and daytime telephone number (including area code); (b) your agreement (via mandatory check box) to be legally bound by, and that you have complied with, these Official Terms; and (c) an uploaded Photo of your Receipt. You may only upload one (1) Receipt per Submission. Your Receipt will then be reviewed by the Sponsor (or its designated representative(s)) within 24-48 hours to determine if it complies with these Official Terms (as determined by the Sponsor, or its designated representative(s)),

in its sole discretion). If deemed eligible (as determined by the Sponsor in its sole and absolute discretion), you will receive a confirmation via email that your Submission has been approved (an “**Approved Submission**”). If you fail to comply with the above requirements, you will receive an email outlining the non-compliant reason(s) and the opportunity to re-submit a compliant Submission, which for greater certainty must be received by the Grace Period End Date.

4. **ALLOCATION OF COUPONS AND COUPON DETAILS:** If you have submitted an Approved Submission, you will receive one (1) Coupon (defined below) per Minimum Spend that is part of your Approved Submission, subject to a limit of five (5) Coupons per household (regardless of the number of Minimum Spends completed and Submissions submitted). For example, you may complete up to five (5) Approved Submissions each evidencing one (1) separate Eligible Purchase of one (1) Minimum Spend. By way of another example, if your Approved Submission evidences an Eligible Purchase of \$150.00 CAD, you will receive five (5) Coupons (subject to the limit of five (5) Coupons per person). However, if your Approved Submission only evidences an Eligible Purchase of \$140.00 CAD (pre-tax) and you subsequently submit another Submission with a \$10.00 CAD purchase of Eligible Products, you will only qualify for four (4) Coupons in connection with your Approved Submission because your subsequent Submission is ineligible.

Each coupon will be of a \$10.00 CAD value that may be redeemed for Tims<sup>®</sup> at Home Products (excluding Ready-to-drink Iced Capp<sup>®</sup> products, which are not eligible) (the “**Coupon**”). If the Eligible Purchase that corresponds to your Approved Submission was made at one of the following Participating Retailers (which includes each of the following Retailer’s partner stores): Loblaws Companies limited, Metro Inc., and Sobeys (the “**Specific Participating Retailers**”); then your Coupon will only be redeemable at such Specific Participating Retailer. If the Eligible Purchase that corresponds to your Approved Submission was made at a Participating Retailer that is not a Specific Participating Retailer, then your Coupon may be redeemable at any retail store located in Canada that sells the Participating Products and that will accept the Coupon. Coupons expire on March 15, 2020. Coupons must be accepted as awarded without substitution and are not transferable. No cash substitute will be awarded.

5. **HOW YOU WILL RECEIVE YOUR COUPON:** If you have submitted an Approved Submission, the Coupon(s) will be mailed to the address entered on the Claim Form that was submitted as part of the Approved Submission within 4-6 weeks.
6. **CONDITIONS OF ENTRY:** By entering the Promotion, Entrants (i) acknowledge that they must be in full compliance with these Official Terms including all eligibility requirements, and (ii) agree to be legally bound by these Official Terms and by the decisions of the Sponsor, made in its sole discretion, which shall be final and binding without right of appeal in all matters relating to this Promotion. Entrants who have not complied with these Official Terms are subject to disqualification (as determined by the Sponsor in its sole discretion).
7. **VERIFICATION.** Only one (1) email account per person may be used to enter the Promotion. Each Receipt can only be used one (1) time in relation to this Promotion. Any person who is found to have entered in a fashion not sanctioned by these Official Terms and/or who has submitted any false or misleading information or a Receipt more than once may be disqualified (as determined by the

Sponsor in its sole discretion). Proof of transmission (screenshots or captures, etc.) does not constitute proof of delivery of a Submission. Submissions generated by script, macro, robotic, programmed, or any automated or other means not in keeping with the Sponsor's interpretation of the letter and spirit of these Official Terms are prohibited and may be disqualified (as determined by the Sponsor in its sole discretion). The Sponsor will not be responsible for late, lost, illegible, falsified, damaged, misdirected, mutilated, garbled or incomplete Submissions, which will be void. All Submissions become the property of the Sponsor upon receipt and none will be returned. Notwithstanding any other provision in these Official Terms, all Entrants and Submission are subject to verification at any time and for any reason. Without limiting the generality of the foregoing, the Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Promotion; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Submission or other information entered (or purportedly entered) for the purposes of this Promotion; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Promotion in accordance with the letter and spirit of these Official Terms. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole discretion of the Sponsor. The sole determinant of the time for the purposes of this Promotion will be the Sponsor's server machine(s).

8. **GENERAL:** The Promotion Parties and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the "**Released Parties**") do not assume any responsibility for (i) the incorrect or inaccurate capture of Submissions or Submissions that fail to comply with these Official Terms; (ii) any loss, damage, or claims caused by participation in the Promotion, including without limitation in connection with an awarded Coupon; and/or (iii) any failure of the Promotion Website or Coupon delivery, including any problems, human or technical, printing errors, lost, delayed, garbled data or transmissions, omissions, interruptions, deletions, defects or failures of any telephone or computer lines, or technical malfunction of any computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail or Submission or Coupon to be received on account of technical problems, mail delivery problems or errors or traffic congestion on the Internet or at any website, or any combination thereof including any injury or damage to an Entrant's or any other person's computer related to or resulting from downloading any material connected to the Promotion, all of which may affect a person's ability to participate in the Promotion. Submission material/data that has been tampered with or altered is void.
9. The Sponsor reserves the right to terminate or suspend this Promotion or to amend the Official Terms at any time and in any way, without prior notice for any reason. The Released Parties shall not be held responsible for any problems, errors or negligence that may arise or occur in connection with the Promotion or its termination, suspension or amendment.
10. Any attempt by an Entrant or any other individual to deliberately damage any website or undermine the legitimate operation of the Promotion could be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. This Promotion is subject to all federal, provincial/territorial, and municipal laws.

11. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Terms and disclosures or other statements contained in any Promotion related materials, including, but not limited to point of sale, print or online advertising, the terms and conditions of these Official Terms shall prevail, govern and control to the fullest extent permitted by law. In the event of any discrepancy or inconsistency between the English language version and the French version of these Official Terms, the English version shall prevail and govern to the fullest extent permitted by law.
  
12. **CONSENT TO USE PERSONAL INFORMATION:** The Sponsor respects your right to privacy. The information you provided will only be used for the purpose of administering this Promotion. For more information regarding the manner of collection, use and disclosure of personal information by the Sponsor, please visit : <https://www.timhortons.com/ca/en/privacy.php>. This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

**APPENDIX A  
PARTICIPATING PRODUCTS**

<b>Product name</b>	<b>UPC Code</b>
<b>Coffee (Bag; Can; Single Serve Keurig, Tassimo or Instant)</b>	
Tim Hortons® Original 300g Bag	063209082314
Tim Hortons® Decaf 300g Bag	063209083922
Tim Hortons® Whole Bean 300g Bag	063209083946
Tim Hortons® Dark Roast 300g Bag	063209082277
Tim Hortons® Coarse Grind 300g Bag	063209089337
Tim Hortons® Colombian 300g Bag	063209095925
Tim Hortons® French Vanilla Coffee 300g Bag	063209095949
Tim Hortons® Hazelnut Coffee 300g Bag	063209095956
Tim Hortons® French Roast 300g Bag	063209095932
Tim Hortons® Espresso Ground 300g Bag	063209113377
Tim Hortons® Espresso Whole Bean 300g Bag	063209113384
Tim Hortons® Original 400g Bag	063209082321
Tim Hortons® Decaf 400g Bag	063209082352
Tim Hortons® Dark Roast 400g Bag	063209082284
Tim Hortons® Whole Bean 2lb Bag	063209128005
Tim Hortons® Original 930g Canister	063209072278
Tim Hortons® Dark Roast 875g Canister	063209091224
Tim Hortons® Decaf 640g Cannister	063209117634
Tim Hortons® Colombian 640g Cannister	063209117641
Tim Hortons® Original 3lb Canister	063209088859
Tim Hortons® Original 12ct. K-Cup Single-Serve Coffee	063209083885
Tim Hortons® Decaf 12ct. K-Cup Single-Serve Coffee	063209083892
Tim Hortons® Decaf 14ct K-Cup Single-Serve Coffee	063209057275
Tim Hortons® Original 14ct. K-Cup Single-Serve Coffee	063209057282

Tim Hortons® Dark Roast 14ct K-Cup Single-Serve Coffee	063209072377
Tim Hortons® Dark Roast 12ct. K-Cup Single-Serve Coffee	063209083908
Tim Hortons® Colombian 12ct K-Cup Single-Serve Coffee	063209095963
Tim Hortons® French Vanilla 12ct K-Cup Single-Serve Coffee	063209096007
Tim Hortons® Hazelnut 12ct K-Cup Single-Serve Coffee	063209096014
Tim Hortons® Bold Roast 12ct K-Cup Single-Serve Coffee	063209095994
Tim Hortons® French Roast 12ct K-Cup Single-Serve Coffee	063209095994
Tim Hortons® Espresso 12ct K-Cup Single-Serve Coffee	063209117092
Tim Hortons® Original 72ct. K-Cup Single-Serve Coffee	063209114008
Tim Hortons® Decaf 72ct. K-Cup Single-Serve Coffee	063209114015
Tim Hortons® Dark Roast 72ct. Single-Serve Coffee	063209108502
Tim Hortons® Original 80ct. Single-Serve Coffee	063209115111
Tim Hortons® Decaf 80ct. Single-Serve Coffee	063209115128
Tim Hortons® Dark Roast 80ct. Single-Serve Coffee	063209128012
Tim Hortons® Original 14ct. Tassimo T-Discs	066188090400
Tim Hortons® Decaf 14ct. Tassimo T-Discs	066188090417
Tim Hortons® Steeped Tea 14ct. Tassimo T-Discs	066188002205
Tim Hortons® Variety Pack 30ct. Single-Serve Coffee	063209112745
Tim Hortons® Original 30ct. Single-Serve Coffee	063209112738
Tim Hortons® Dark Roast 30ct. Single-Serve Coffee	063209112769
Tim Hortons® Colombian 30ct Single-Serve Coffee	063209112752
Tim Hortons® Decaf 30 ct. K-Cup Single-Serve Coffee	063209112776
Tim Hortons® Original 48 ct. K-Cup Single-Serve Coffee	063209115067
Tim Hortons® Dark Roast 48 ct. K-Cup Single-Serve Coffee	063209115074
Tim Hortons® Medium Roast Instant Coffee 100g Jar	063209117917
Tim Hortons® Decaf Instant Coffee 100g Jar	063209117931
Tim Hortons® Light Roast Instant Coffee 100g Jar	063209117948

<b>Specialty Teas (tea bags; Single Serve Keurig or Tassimo)</b>	
Tim Hortons® 20ct English Breakfast Tea	063209096700
Tim Hortons® 20ct Orange Pekoe Tea	063209096922
Tim Hortons® 72ct Orange Pekoe Tea	063209107604
Tim Hortons® 20ct Decaf Orange Pekoe Tea	063209096755
Tim Hortons® 20ct Earl Grey Tea	063209107529
Tim Hortons® 20ct Chamomile Tea	063209096557
Tim Hortons® 20ct Peppermint Tea	063209107536
Tim Hortons® 20ct Honey Lemon Tea	063209096656
Tim Hortons® 20ct Apple Cinnamon Tea	063209096854
Tim Hortons® 20ct Chai Tea	063209107543
Tim Hortons® 20ct Green Tea	063209107512
Tim Hortons® 20ct Pumpkin Spice Tea	063209096885
Tim Hortons® Steeped Tea 12ct. K-Cup Single-Serve Tea	063209113933
Tim Hortons® Orange Pekoe 12ct. K-Cup Single-Serve Tea	063209126445
Tim Hortons® Green Tea 12ct. K-Cup Single-Serve Tea	063209124779
Tim Hortons® Steeped Tea 30ct. K-Cup Single-Serve Tea	063209125745
Tim Hortons® Steeped Tea 14ct. K-Cup Single-Serve Tea	060731020302
<b>Specialty Beverages (Canister or Bottle)</b>	
Tim Hortons® French Vanilla Cappuccino 8ct. Single-Serve	060731020265
Tim Hortons® French Vanilla Cappuccino 12ct/454g Canister	063209093709
Tim Hortons® Hot Chocolate 12ct/500g Canister	063209090692
Tim Hortons® Mint Hot Chocolate 12ct/500g Canister	063209111212
Tim Hortons® White Hot Chocolate 12ct/450g Canister	063209111229
Tim Hortons® Hot Chocolate 10ct. Single Serve	063209113001

Tim Hortons® Hot Chocolate 30ct Costco packets	063209126520
Tim Hortons® Caramel Hot Chocolate 10ct. Single Serve	063209113025
Tim Hortons® Cappuccino French Vanilla 10ct. Single Serve	063209112721
<b>Soup &amp; Chili (Cans)</b>	
Tim Hortons® Homestyle Chili 425g Can	063209126346
Tim Hortons® Cream of Broccoli 540ml Can	063209126353
Tim Hortons® Chicken Noodle 540ml Can	063209126360
Tim Hortons® Chicken & Rice 540ml Can	063209128258